

SIMONE GENITONI

Filmmaker / Videomaker / Direct Response Marketer

Reel: <https://youtu.be/2MbHLAztuTo>

Linktree: <https://linktr.ee/simone.genitoni>

Email: info@phimultimedia.it

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FILMMAKING CREDITS

Short Film

SATURN	Producer, Director, Editor	
CAMBIARE(RE)(LE)MENTI <i>Official Selection and Special Mention Winning Reggio Film Festival (2021)</i>	Producer, Director, Editor	
UNA VIA NEL BUIO	DOP, 1 st . Operator	Nino Zeno
CAGE	Producer, Director, Editor,	N.I.C.
IL MIO AMICO RICK	Producer, Director, Colorist	N.I.C.

VIDEO MAKING CREDITS

Music Video

OUT OF THE BLACK (COVER)	Operator	The Hedgehogs
WALTZ OF APATHY	Operator, Colorist	P.o.E
CAPGRAS	Operator, Colorist	P.o.E
SOMETHING ARE MEANT TO BE	Director, Editor, DOP, Colorist	Tioli Duet Singers
BELIEVE IN NOTHING	Director, Editor, DOP, Colorist	Ivan Adami singer
BRIGHT EYES <i>Special Award Winning at "The Imagination Song Contest" by Blind Guardian</i>	Director, Editor, DOP, Colorist	Stranger Vision Band
MOONSHIELD	Operator, Editor, DOP, Colorist	Stranfer Vision Band
EDGE OF THORNES	Director, Editor, DOP, Colorist	Ivan Adami singer
THE THUNDER	Editor, Colorist	Stranger Vision Band
THE DEEP	Editor, Colorist	Stranger Vision Band

Youtube & Social Media ADV

Youtube Video : L'elmo di Marco Celio	Director, Editor, DOP, Colorist	Res Bellica
ADV Istituzionale per Sito "Itinere"	Director, Editor, DOP, Colorist	Itinere Servizi Culturali
ADV per Social "Polisportiva Albinetana"	Director, Editor, DOP, Colorist	Polisportiva Albinetana
ADV Direct Response "Zara Line"	Director, Editor, DOP, Colorist	Zara Line S.r.l.
Brand Awareness "Sicma S.r.l."	Director, Editor, DOP, Colorist	Sicma S.r.l.
Social Media Content & Reel	Operator, Editor, Colorist	Replay
Youtube Channel: The Criminal Side	Operator, Editor, Colorist	Lisa Vinichenko

Wedding Video

Matrimonio Tania & Thomas	Director, Editor, Colorist
Matrimonio Margherita & Riccardo	Director, Editor, Colorist

Altri lavori

ReelDoc FlashMob Reggio Emilia 2023	Operator, DOP, Editor	Provincia di RE
Video Immobiliari Case e Ville	Operator, Editor, Colorist	Andrea De Simon
Documentario Evento "Corteo Matildico"	2 nd . Operator, Editor	Comitato Matildico

MARKETING CREDITS

PHI Multimedia	Marketer, Copywriting; Graphic Designer	PHI Multimedia
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EDUCATION

<u>Acting Course – Advanced Level</u> with Alessandro Pastarini	2024
<u>Color Correction and Color Grading for DaVinci Resolve</u>	2023
<u>Fusion Course for DaVinci Resolve</u>	2023
<u>Editing Course for DaVinci Resolve</u>	2023
<u>Business & Advanced Skills for Entrepreneurs</u> at Mercury Training Group (CH)	2023
<u>Direct Response Marketing</u> at Mercury Training Group (CH)	2023
<u>Copywriting</u> at Mercury Training Group (CH)	2023
<u>Financial Planning</u> at Mercury Training Group (CH)	2023
<u>Color Correction Course 101</u> by Filippo Cinotti at Adcom	2022
<u>How to produce a movie in Italy</u> , online course by Obiettivo Cinema S.a.s.	2020
<u>Acting Course – Advanced Level</u> with Alessandro Pastarini	2019
<u>Acting Course – Acting for Films</u> sponsored by Victoria Filmnova	2019
<u>How to make a short movie</u> sponsored by Reggio Film Festival	2019
<u>Acting Course – Beginner Level</u> at Teatro San Prospero	2019
<u>Acting Course – Beginner Level</u> at International Theatrical School Etoile CTE	2018
Istituto Superiore Statale Silvio D'Arzo – Perito Meccatronico	2006-2011

SKILLS

Directing Acting
Cinematography Editing
Color Correction & Grading
Audio Mixing

Direct Response Marketing
Copywriting
Business Planning
Graphic Designer
Financial Planning

SOFTWARE

DaVinci Resolve Studio
Adobe Premiere Pro
Canva
Adobe Photoshop
Microsoft Excel/Word
InvoiceX
NAVision
Keynote

SETUP LIST FOR SHOOTING AND POST-PRODUCTION

- Blackmagic Pocket Cinema 4K
- Panasonic Lumix g80
- Meike 16mm T2.2
- Meike 50mm T2.2
- Lumix G VARIO 12-35 F3.5/5.6
- Filtro ND K&F Concept 2-5 stop
- Battery V-Mount Moman + battery plate per rig
- Shoulder Rig
- SSD Samsung T5-T7 (4x) 1TB
- Mattebox SmallRig
- Treppiede Benfro, alt. max 160cm
- Stativi per luci (2x)
- C-Stand (2x)
- Luce Godox 5600k 60 W + softbox
- Pannelli Led ESSDI
- Ronin RS2 + focus motor
- Tilta Ring for Ronin RS2
- Microfono Rode Shotgun
- Registratore Audio Zoom H2n
- Boom Pole Rode

CONTACT

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